WorkWise Design Ltd.

https://www.workwisedesign.com/ Privacy Policy

Type of website: Subscription based agency Effective date: 3rd day of April, 2024

https://www.workwisedesign.com/ (the "Site") is owned and operated by WorkWise Design. WorkWise Design is the data controller and can be contacted at:

hello@workwisedesign.com

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

- 1. The personal data we will collect;
- 2. Use of collected data;
- 3. Who has access to the data collected; and
- 4. The rights of Site users.

This Privacy Policy applies in addition to the terms and conditions of our Site.

GDPR

For users in the European Union, we adhere to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (the "GDPR"). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018.

We have not appointed a Data Protection Officer as we do not fall within the categories of controllers and processors required to appoint a Data Protection Officer under Article 37 of the GDPR.

Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy.

When the legal basis for us processing your personal data is that you have provided your consent to that processing, you may withdraw your consent at any time. If you withdraw your consent, it will not make processing which we completed before you withdrew your consent unlawful.

You can withdraw your consent by: Contacting WorkWise Design hello@workwisedesign.com.

Legal Basis for Processing

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR.

We rely on the following legal bases to collect and process the personal data of users in the EU:

- 1. Users have provided their consent to the processing of their data for one or more specific purposes; and
- 2. Processing of user personal data is necessary for us to take, at the request of a user, steps before entering a contract or for the performance of a contract to which a user is a party. If a user does not provide the the personal data necessary to perform a contract the consequences are as follows: Unable to fulfill contract.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

- 1. Location;
- 2. Clicked links; and/or
- 3. Time on page.

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

- 1. First and last name;
- 2. Email address;
- 3. Phone number; and/or
- 4. Address.

This data may be collected using the following methods:

- 1. Contact form;
- 2. Third party payment link;
- 3. Third party project management tool; and/or
- 4. Third party productivity tools.

How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. SEO and Statistics.

The data we collect when the user performs certain functions may be used for the following purposes:

- 1. Communication; and/or
- 2. Contract fulfilment.

Who We Share Personal Data With

Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

Third Parties

We may share user data with the following third parties:

1. Stripe.

- 2. Microsoft Office
- 3. Trello.

We may share the following user data with third parties:

- 1. Payment information; and/or
- 2. Contact information.

We may share user data with third parties for the following purposes:

- 1. Payment; and/or
- 2. Communication.

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

- 1. If the law requires it;
- 2. If it is required for any legal proceeding;
- 3. To prove or protect our legal rights; and/or
- 4. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our Site to another site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved.

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

In order to protect your security and privacy, we use browser encryption, third party payment, and two factor authentication for all applications and tools. All data is accessible only by our employees.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

Your Rights as a User

Under the GDPR, you have the following rights:

- 1. Right to be informed;
- 2. Right of access;
- 3. Right to rectification;
- 4. Right to erasure;
- 5. Right to restrict processing;
- 6. Right to data portability; and
- 7. Right to object.

Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, if you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under the GDPR, please contact WorkWise Design:

WorkWise Design hello@workwisedesign.com

Do Not Track Notice

Do Not Track ("DNT") is a privacy preference that you can set in certain web browsers. We do not track the users of our Site over time and across third party websites and therefore do not respond to browser-initiated DNT signals. We are not responsible for and cannot guarantee how any third parties who interact with our Site and your data will respond to DNT signals.

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Complaints

If you have any complaints about how we process your personal data, please contact us through the contact methods listed in the *Contact Information* section so that we can, where possible, resolve the issue.

Contact Information

If you have any questions, concerns or complaints, you can contact our privacy officer, WorkWise Design, at:

hello@workwisedesign.com